Human Resource Development and Intellectual Property: The Philippine University Experience Kuala Lumpur, March 5, 2018

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- "Sword and Shield" Approach
- Paradigm shift: IP as a business asset
- Philippine Laws related to IP:
  - > IP Code (R.A. 8293) (1998)
  - Technology Transfer Law (R.A. 10055) (2009)
  - > IP Code Amendments (R.A. 10372) (2012)

- Establishment of ITSOs in 2011
- PAQE program
- Implementation by DOST of Tech Tranfer Law
- KTTO Program by USAID (RTI)
- Drafting of NIPS by IPOPHIL
- Filipinovation Program

Change of Mindset Incentives to Patenting Increase awareness in value of IP Develop IP organizations Establish IP Offices in Universities Realizing Rewards of IP Work Establish Technoprenuership Courses Realize benefits of IP work

- Many challenges in developing human resources in IP in the university.
- Need for support from government and industry.
- Need for support from top management.
- Growing need for IP professionals in universities.
- □ A work in progress ...





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